



Reflection: a video program

by Erik Wenzel

It is critical today that exhibition strategies for time-based art are examined. Unlike a painting, sculpture, or photograph, if a video is 7 minutes and 30 seconds, that is exactly how long it takes to “see it.” There are also issues of gallery space, sound levels, light pollution and on. The current video program at Gallery 400 has an interesting approach in that the work of five artists “linked by their varying approaches to artist agency” are screened five days a week, one day for each artist that the gallery is open. *Reflection* examines how Phyllis Baldino, Alex Hubbard, Glenn Ligon, Andrea Zittel and Patricia Esquivias “conceive of the work they do[.] How do they picture themselves?” continues the gallery handout. *Reflections* requires a certain level of commitment, or allows for editing on the viewers part: show up on the days you want to see certain artists.

(Image: Glenn Ligon, *The Orange and Blue Feelings*, 2003, video still. Image courtesy of the artist and Gallery 400.)